

ReviewCaddy Extension for Magento

Introduction:

ReviewCaddy extension for Magento is developed to integrate the ReviewCaddy app with the Magento store. ReviewCaddy app is a review and rating app that provides ability to the buyers to post reviews, rate products on the website, and share reviews on social media. The reviews and ratings are displayed on the product detail page. It also helps merchants to manage the product reviews.

Features:

➤ **Application Integration Support:**

After subscribing to the ReviewCaddy app, ReviewCaddy team contacts the merchant and sets up the ReviewCaddy app on their store.

➤ **Mobile Optimized Review Form:**

ReviewCaddy provides an interactive mobile optimized review form that is compatible with most screen resolutions. ReviewCaddy has 4 pre-built Review forms for the merchants to select one for their store.

➤ **Prebuilt Templates:**

Layout Manager in ReviewCaddy provides the flexibility to change the look and feel of the Review form, Review display and email templates.

➤ **Upload Photos and Video:**

Buyers can submit their experience through Photos and Video along with their reviews. ReviewCaddy has the feature to allow buyers to upload photos and video in the review form.

➤ **Average Rating widget:**

ReviewCaddy provides Average Rating widget that displays average ratings under the products listed on Category and Search pages.

➤ **Review Display Section:**

ReviewCaddy provides mobile optimized review display section to display the customer reviews in a rich and interactive way. ReviewCaddy provides 4 interactive pre-built review display templates to choose from.

➤ **Verified Reviewer Badges:**

ReviewCaddy displays Reviewer Badges with each review. The badge indicates whether the review is provided by a Verified Buyer, Verified User or an Anonymous User. The application also provides the ability to block non verified users to write reviews.

➤ **Moderate Reviews:**

ReviewCaddy Merchants can moderate customer reviews before displaying it on the product detail pages of the store. Reviews can be rejected from displaying it on the store if the admin finds it to

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contain inappropriate and irrelevant content. It is necessary to submit a valid reason to reject the review which will be emailed to the reviewers. ReviewCaddy also provides the ability to the merchants to reply to their customers through email on the reviews submitted by them.

➤ **Review Reminder Emails:**

Through the ReviewCaddy application the Review Reminder emails can be scheduled to remind the buyers to write reviews on the products purchased by them from the site.

➤ **Import/Export Reviews:**

Reviews from other sources and ecommerce sites owned by the ReviewCaddy merchant and can be imported in to the ReviewCaddy application. Similarly, reviews can also be exported from ReviewCaddy dashboard in an excel file format.

How it Works

After signing up to the ReviewCaddy app, it is necessary to install the ReviewCaddy extension in the Magento store and update the credentials of ReviewCaddy account such as the 'Seller ID', 'Store ID' and 'API key' to integrate the ReviewCaddy app with the Magento store.

Once the ReviewCaddy is implemented to the Magento store, it fetches the product information such as Product Title, SKU and Images from the store which is required to import any pre-existing reviews on the site to ReviewCaddy.

From ReviewCaddy extension, merchants can update the no. of reviews to be displayed on a page. They have the option to select an order status ('Pending/Completed') for which the review reminder emails will be sent to the customers. Accordingly, orders with the selected order status will be automatically retrieved by the ReviewCaddy app and the review reminder emails will be sent to the customers as scheduled.

How to Use:

ReviewCaddy Integration:

Steps to integrate ReviewCaddy app with Magento store:

1. Go to [ReviewCaddy](#) site and subscribe to a plan.
2. Login to the ReviewCaddy dashboard.
3. Go to [API Configuration](#) page and note the API credentials.
4. Login to the Magento Dashboard.
5. Go to System > Configuration > ReviewCaddy settings.
6. Enter the credentials noted from the ReviewCaddy [API Configuration](#) page and Click 'Save Config'.